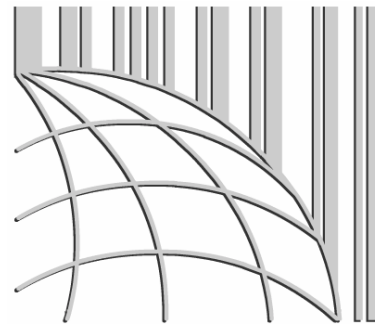


POS Designer

Using the
second
Display



jpma



Communicating ...

- The information needed by your Cashier is often different from the information needed by your customer



Your “Customer Display” ...

- is a great way to distinguish your store from your competitors'
- is the perfect point to remind shoppers of coming events and community news
- is your last chance to make a positive impression in the shopper's mind

CHICKEN VEG SOUP \$1.03

QTY	DESCRIPTION	PRICE
1	TEXSUN FROZEN ORANGE COMPARE AT: 1.62 <i>YOU HAVE SAVED: 1.12</i>	.50 F
1	TEXSUN FROZEN ORANGE COMPARE AT: 1.62 <i>YOU HAVE SAVED: 1.12</i>	.50 F
1	GATORADE - FRT PUNCH	1.00 T
1	CHICKEN VEG SOUP	1.03 F

Items: 4
0Kg

CUSTOMER / CASHIER

**JPMA INC.
Golden Colorado**

John Elway

IMAGES



**We Support
WIC**

(Women Infants & Children)



BIG Chief Supports WIC

**04/28/2005
8:48 A.M.**

IBM

TILL OPEN
NEXT PLEASE !

Cashier #88
YUEN LONG CITISTORE

TERMINAL IS OPEN 12:25 P.M. 08/26/2005

Register

On/Off	Func	10% Off Sale	Pick Up		Void Any	Void Last	Void Tran	Post Void		CASH	PoS Kbd
Temp Off		10% Correct					Price Correct	Repeat Entry		CREDIT CARD	Alpha Kbd
					7	8	9	X	STAFF COUP	EPS Debit	Misc Media
Return Trans	CC/CS RTRN		Preset Item A		4	5	6	Sub Total	Non-Cash	CUP Card	
Deposit					1	2	00				

Useful for the operator

But not so helpful for the Customer

Home Made Apple Pie \$5.95

QTY	DESCRIPTION	PRICE
1	Friskies Chicken	1.29
1	Friskies Chicken	1.29
1	Friskies Chicken	.00
1	Home Made Apple Pie COMPARE AT: 5.95 <i>YOU HAVE SAVED: 3.00</i>	2.95 F
1	Home Made Apple Pie COMPARE AT: 5.95 <i>YOU HAVE SAVED: 3.00</i>	2.95 F
1	Home Made Apple Pie	5.95 F
1	Home Made Apple Pie	5.95 F
1	Home Made Apple Pie	5.95 F
1	Home Made Apple Pie	5.95 F
1	Home Made Apple Pie	5.95 F
1	Home Made Apple Pie	5.95 F
1	Home Made Apple Pie	5.95 F
1	Home Made Apple Pie	5.95 F

CUSTOMER / CASHIER

**JPMA INC.
Golden Colorado**

John Elway

Lisa's Apparel

right next door



Items: 13

\$ 56.23

07/14/2005

1:49 P.M.





14 Main Street (555) 657 3432

Our town 40242 Fred Kilgore

**Bring your receipt for a
10% discount !!**



14 Main Street (555) 657 3432

Our town 40242 Fred Kilgore

**Bring your receipt
for a 10% discount !!**

TERMINAL IS CLOSED
NEXT TILL PLEASE

Register Close

Thank you for shopping with us

Thursday, September 15, 2005

m

Description

Price

jpma



14 Main Street (555) 657 3432

Our town 40242 Fred Kilgore

**Bring your receipt for a 10%
discount !!**

Cashier Name

Customer Name

**TERMINAL IS CLOSED
NEXT TILL PLEASE**

Thank you for shopping with us
Thursday, September 15, 2005

Item	Description	Price
		
		

Cashier Name: _____ Customer Name: _____

**TERMINAL IS CLOSED
NEXT TILL PLEASE**

Thank you for shopping with us
Thursday, September 15, 2005


Description	Price
	
	

Cashier Name: _____ Customer Name: _____

**TILL OPEN
NEXT CUSTOMER
PLEASE**

Description	Price
	

Thank you for shopping with us
Friday, September 16, 2005

	
<p>Melts in your mouth!</p>	

Cashier Name: Jim Mayne Customer Name: JMA INC.

Golden
Colorado

TILL OPEN
NEXT CUSTOMER

Next Customer Please...

Item	Description	Price
		

Thank you for shopping with us

Friday, September 16, 2005


2 Great Movies



ON SALE NOW

14⁹⁹ each

Where am I? Find out now by touching the screen.



Bring receipt for 10% discount

Cashier Name

Jim Magee

Customer Name

JPMA INC.

*Golden
Colorado*

Thank you for shopping with us

Thursday, September 15, 2005

m

Description

Price

jpma



The advertisement features the Pizza Hut logo at the top center, surrounded by ten smaller logos arranged in two vertical columns of five. Below the logos is a central image of a Stuffed Crust Pizza. The text 'STUFFED CRUST PIZZA' is written above the pizza image. Below the pizza image, there is a short paragraph of text: 'With a ring of delicious cheese baked right into the crust, it's the pizza you just have to eat backwards!'.

Free Drink With Receipt

Right Next Door !!!!!

Cashier Name

Customer Name



Call jpma

1 888 jpma pos

<p>TILL OPEN NEXT CUSTOMER PLEASE</p> <p>Register Open - N Description Price</p> <p>jpma</p> 	<p>Thank you for shopping with us Friday, September 16, 2005</p>  <p>Car of the year for 2006 !!!</p> <table border="1"><tr><td>Cashier Name Jim Magee</td><td>Customer Name JPMA INC. Golden</td></tr></table>	Cashier Name Jim Magee	Customer Name JPMA INC. Golden
Cashier Name Jim Magee	Customer Name JPMA INC. Golden		
<p>TILL OPEN NEXT CUSTOMER PLEASE</p> <p>Register Open - N Description Price</p> <p>jpma</p> 	<p>Thank you for shopping with us Friday, September 16, 2005</p>  <p>m-m-m-m-Mountain Dew</p> <table border="1"><tr><td>Cashier Name Jim Magee</td><td>Customer Name JPMA INC.</td></tr></table>	Cashier Name Jim Magee	Customer Name JPMA INC.
Cashier Name Jim Magee	Customer Name JPMA INC.		

Need another reason?



We will do our best to ...

- Sell creative and exciting ads to local businesses for display on your system's second display
- ✓ If we can maintain (minimum) 6 ads for the quarter (3 months) we will send the retailer a check in the amount of \$270

and ...

If we can maintain (minimum) 9 ads for the quarter (3 months) we will send the retailer a check in the amount of \$405

- ✓ If we can maintain (minimum) 12 ads for the quarter (3 months) we will send the retailer a check in the amount of \$540

and ...

- ✓ If we can maintain (minimum) 15 ads for the quarter (3 months) we will send the retailer a check in the amount of \$675

jpma is here to work with you and to support and assist you

Sign up today !!

jpma



Call: 877 jpma pos

www.jpma.com